

ALRM Privacy Policy

Effective Date: January 1, 2026

Last Updated: January 1, 2026

KEY PRIVACY PRINCIPLES

- **Privacy-First Design:** All sound detection happens **on your device**.
 - **No Recording:** We do **not** record or store audio files.
 - **No Selling:** We do **not** sell your personal information.
 - **No Biometrics:** ALRM identifies sound classes (e.g., sirens), not individual voices or biometric "voiceprints."
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1. Information We Collect

A. Audio & AI Processing

- **Real-Time Only:** Audio is processed in real-time and immediately discarded.
- **Metadata Logging:** We log the sound classification, confidence score, and timestamp.
- **No Conversations:** We do not listen to, record, or upload your conversations.

B. Location & Zones

- **Geofencing:** We use GPS to determine when you enter or exit an ALRM Zone.
- **No Tracking:** We do not maintain a continuous history of your movements outside of zone entry/exit events.

C. Account & Device Data

- **Optional Accounts:** You may provide a name and email for account management.
 - **Technical Data:** We collect device models and OS versions to ensure app compatibility.
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2. How We Use & Share Information

- **Service Delivery:** To activate detection and send alerts when you are in a zone.
 - **Improvement:** We use aggregated metadata to improve our AI detection accuracy.
 - **Business Zones:** If you enter a Business Zone, the owner may see anonymized usage counts, but **never** your personal identity or specific location.
 - **Service Providers:** We share data with partners like AWS or Google Cloud only to host our services. They are contractually barred from using your data for their own purposes.
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3. Data Retention & Security

Data Type	Retention Period
Account Info	Until account deletion + 30 days
Alert Logs	12 months
Crash Logs	90 days

- **Encryption:** We use TLS/SSL encryption for data in transit and encryption at rest for stored data.
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4. Your Global Privacy Rights

U.S. State Rights (California, Virginia, Colorado, etc.)

Residents of these states have the right to:

- Request a copy of the personal data we have collected.
- Request the deletion of their personal information.
- Opt-out of the "sale" of data (though ALRM does not sell data).

European Users (GDPR)

Users in the EU/EEA have the right to data portability, the right to object to processing, and the right to lodge a complaint with a supervisory authority.

5. Contact Us

To exercise your rights or ask a question:

Email: support@getalrm.com

Address: ALRM, LLC, Privacy Team, Portland, Maine, USA

